

OMER KEYNAN
Sprinzak 15 st. Kfar Saba, Israel
972-50-833-3729
omerkeynan@gmail.com

OVERVIEW

I received my PhD from the Graduate Program in Science, Technology, and Society (STS) at Bar-Ilan University in 2019. The doctoral dissertation examined how Israelis of Ethiopian descent used Facebook as part of their protests against police brutality. I have extensive research and teaching experience in Social Sciences, Israeli Studies and Digital Culture.

EDUCATION

Ph.D., Science, Technology and Society **2019**

Bar-Ilan University, Ramat-Gan, Israel.

Dissertation title: *Social Media and Social Movements: The Case of the Israeli-Ethiopian Community Protest, 2015-2016*

Committee: Noah Efron (Chair, Bar-Ilan University), Eran Fisher (Open University)

M.A., Sociology and Anthropology **2014**

Tel Aviv University, Tel-Aviv, Israel.

Thesis title: *Therapeutic dimension in virtual discourse: disclosure of feelings, thoughts and memories of serious personal events on blogs and social media sites*

Advisor: Khaled Furani (Tel-Aviv University)

B.A., Sociology and Anthropology. East Asian Studies. **2012**

Tel Aviv University, Tel-Aviv, Israel.

EMPLOYMENT

Lecturer

From October 2019

The Academic College of Tel Aviv-Yaffo
 School of Government and Society

Lecturer

July 2019 - present

Sapir Academic College
 Smart Cities Research Laboratory

Online Researcher

January 2019 – present

Buzzilla

Ramat-Gan, Israel

Conducts online research on social media platforms for commercial companies and government agencies.

PUBLICATIONS

Keynan, O. (forthcoming 2020). "Black Lives Matter in Israel," in *Racial Boundaries: The Social Life of Blackness in Israel* (Eds. Uri Dorchin and Gabriella Djerrahian).

Keynan, O. (forthcoming 2020). Are #We_All_Yossef_Salama? *IsraLangSoc Journal: Israel Studies in Language and Society*.

AWARDS AND FELLOWSHIPS

Presidential Doctoral Scholarship Bar-Ilan University	2016-2019
Outstanding Student Award Graduate Program in Science, Technology and Society, Bar-Ilan University	2019
Outstanding Lecturer Award Faculty of Government and Society, College of Tel Aviv-Yaffo.	2018
Outstanding Lecturer Award Faculty of Government and Society, College of Tel Aviv-Yaffo.	2017
Avner Goldman Prize Graduate Program in Science, Technology and Society, Bar-Ilan University.	2017
Outstanding Lecturer Award Department of Sociology and Anthropology, Tel Aviv University.	2015
Outstanding Student Award Graduate Program in Science, Technology and Society, Bar Ilan University	2014

CONFERENCE ACTIVITY

Conferences Organized

"What is the Bottom Line?" Graduate Student Conference. (June 14, 2016) Graduate Program in Science, Technology and Society. Bar-Ilan University.

Panels Organized

Linguistic Anthropology and Semiotics: Multilingual technology. (May 27, 2019) *45th Annual Conference of the Israeli Anthropological Association*. Dimona, Israel.

Presentations

Cultural Symbols, Visual Means, and Emotion in the Israeli-Ethiopian Community Protest, 2015-2016. (May 27, 2019). *45th Annual Conference of the Israeli Anthropological Association*.

Social Movements and Social Media: The Case of the Ethiopian Protest Movement. (June 8, 2016). *The 44th Annual Conference of the Israeli Anthropological Association*.

Therapeutic Dimensions in Virtual Discourse. (August 16-21, 2015). *ICOHTEC-HISTELCON 2015: History of High-Technologies and Their Socio-Cultural Contexts*. Tel-Aviv, Israel.

Online Self-Disclosure as a Therapeutic Outlet. (June 2, 2014). *3rd Annual M.A. Research Students Conference*. Tel-Aviv University.

TEACHING EXPERIENCE

Courses Taught (Sole Instructor)

The Academic College of Tel Aviv-Yaffo, School of Government and Society (from October 2019)

Introduction to Sociology and Israel Society I
 Introduction to Sociology and Israel Society II
 Sociological Theories

Sapir Academic College (From July 2019)

Smart Cities Laboratory: Supervised third year B.A. students' final projects on digital urban solutions.

Tel-Aviv University, the Institute for Social Research, Department of Sociology and Anthropology (October 2018 and October 2019, summer semesters)

Workshop in Digital Research. I taught methodologies and theories in the study of social media.

The College of Management, Rishon Lezion

Introduction to Science, Technology and Society (Fall 2015)

Teaching Assistantships

The Academic College of Tel Aviv-Yaffo, School of Government and Society (October 2015 – October 2019)

Introduction to Sociology and Israeli Society I (October 2015 – July 2019)
 Introduction to Sociology and Israeli Society II (January 2015 – July 2019; July – October, summer semester)
 Introduction to Anthropology (January 2015 – July 2019)
 Sociological Theories (October 2015 – July 2019)
 Qualitative Research Methods (October 2018 – July 2019)

Peres Academic Center, Rehovot

Introduction to Sociology (Fall and Spring 2018-2019)

Tel-Aviv University, Tel-Aviv, Department of Sociology and Anthropology, 2012-2015

Introduction to Anthropology

RESEARCH EXPERIENCE

Research Assistantship

2014-2017

Supervisor: Dr. Michal Kravel-Tovi.

Department of Sociology and Anthropology, Tel Aviv University

Studied the influence of American Jewry's demographic discourse on the Jewish community and its institutions. Conducted in-depth interviews with Jewish community leaders and online media analysis of the Jewish community press.

ACADEMIC SERVICE**Coordinator****October 2016 - Present**

Digital Research Forum

Department of Sociology and Anthropology, and Department of Communication

Tel-Aviv University

MEDIA COVERAGE

Not MLK, but Malcolm X': Is Israel Having Its Black Lives Matter Moment? (July 7, 2019).
Haaretz.

Hashtag and Digital Activism (March 25, 2019) *Urbanologia*.

RESEARCH AND TEACHING INTERESTS

Digital Culture, Sociology of the Internet, Israel Studies, Social Movements, Anthropology,
Qualitative Research Methods, Science and Technology Studies.

LANGUAGES

Hebrew (native)

English (fluent)